

Cognitive Psychology in Health Communication

FIRST SEMESTER – USI	
Health Communication	6
Social Marketing	6
Research Methods in Health Communication	3
Qualitative Research Methods in Health Communication	3
Epidemiology and Experimental Design	6
Learning and Communication	6
SECOND SEMESTER – UNISR	
Advanced Topics in Cognitive Psychology	6
Judgment and Decision Making in Health	9
Statistical Models for Social Sciences	4
Recent Advances in Behavioral Neurosciences	9
THIRD SEMESTER – USI	
Organizational Behavior	6
Corporate Strategy	6
Managerial and Financial Accounting	6
Electives	8
FOURTH SEMESTER – UNISR/USI	
Health Psychology	6
Organizational Psychology	6
Thesis	18
Field Project/Laboratories	6
Total ECTS	120